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Application form

(1-fold for exhibition company)



MY MUSIC
International Music Expo
November 14 - 16, 2008
Friedrichshafen, Germany

Company: _____

Co-exhibitor: Co-Exhibitor fee: EUR 112.- (plus VAT)
 For the mandatory entry in the Expo Guide a fee of EUR 98.- plus VAT will be charged (exhibitors as well as co-exhibitors)

Street (no P.O.Box): _____

Company: _____

City/Zip: _____

Country: _____

Street (no P.O.Box): _____

Company head
 or director:
 (full name)

City/Zip: _____

Official in charge: _____

Country: _____

Telephone: _____

Telephone: _____ Fax: _____

Fax: _____

E-mail: _____

E-mail: _____

Internet: _____

Internet: _____

Invoice address: Exhibitor Co-exhibitor

Manufacturer/Representative/Importer:

Products	We are		Without complete specification of the exhibits/manufacturer/city/zip/country, we regret that we will be unable to process your registration.		
	Manufacturer	Representative, Importer	Company, Brand	City/Zip	Country of origin
1.	<input type="checkbox"/>	<input type="checkbox"/>			
2.	<input type="checkbox"/>	<input type="checkbox"/>			
3.	<input type="checkbox"/>	<input type="checkbox"/>			
4.	<input type="checkbox"/>	<input type="checkbox"/>			

(If space is not sufficient, please add a separate sheet.)

Exhibits:

Requested stand dimensions (Minimum size 9 sqm)

(Width x Depth) _____ m x _____ m = _____ sqm

Terrace stand Corner stand Two corner stand Island stand

Stand rental fee: € /sqm 98.-
 10% discount on stand rental fee by application until April 30, 2008

AUMA-fee: € /sqm 0.60*
Waste disposal: € /sqm 1.60

Media flatrate (Internet + Expo Guide): € 98.-
 *please see terms of participation „B“

Power consumption up to 3.0 kW: included

Stand rental fee is only for the pure floor space and does not include walls, carpet, etc.

Deadlines:

Payment: 50 % immediately after the receipt of the invoice.
 The balance by October 10, 2008

Final date for installation and special construction requests: October 20, 2008

Stand construction: November 11 - 13, 2008

Stand dismantling: November 17 - 19, 2008

Applications: are requested by July 31, 2008

For bank account, dates and terms of payment please refer to Special Terms of Participation "B".

The contract shall be based upon:

- the enclosed **General Guidelines for Participation**
- the **Special Terms of Participation "B"**

- the **technical forms** provided together with the admission
 According to § 2 of the General Guidelines for Participation, this application cannot be regarded as admission. The German wording of the contract and the regulations to be laid down to the interest of the organizer are binding.

We hereby apply for exhibition space at MY MUSIC 2008, and accept the exhibition conditions:

Place: _____ **Date:** _____

Assignment of stands:

To be completed by organizer.

Open ground/Hall _____ Stand-No. _____

Dimension m² _____

Company stamp/Signature: _____

All prices without VAT.
Place of jurisdiction is Tettang.

Special Terms of Participation "B"

for the international Music-Expo "MY MUSIC"

1. Duration and place of exhibition

The International Music-Expo "MY MUSIC" will take place from November 14 to November 16, 2008 at the exhibition grounds in Friedrichshafen. The trade fair is open Friday from 12 a.m. to 8 p.m., Saturday from 11 a.m. to 8 p.m., Sunday from 10 a.m. to 5 p.m. The right to alter the opening time on serious reasons is reserved. Such changes will be announced in good time.

2. Admission

Admitted are all companies meeting the following qualifications: domestic and foreign manufacturers of the exhibits, as well as companies offering written proof that they are authorized by a manufacturer to exhibit his products. Exhibits must be registered trademarks and conform to the accompanying product index and indicated precisely by name and type in the application. Admission will be decided upon by MESSE FRIEDRICHSHAFEN GmbH and confirmed in writing.

3. Application and confirmation

Application for registration shall be made with this form, which shall be fully completed and signed with legally binding signature, and send as soon as possible to MESSE FRIEDRICHSHAFEN GmbH. With your signature you agree to our General and Special Terms of Participation. The data will be stored by us by automatic processing with due regard to the provisos of article 23 of the Bundesdatenschutzgesetz (federal law regulating the protection of data). The signed application form is binding. Provisos of any kind cannot be considered. Upon receipt of your application you will receive a written confirmation (this is no stand confirmation!) and, in case of admission, a confirmation of your stand-site as soon as stand-planning is completed. As exhibitor you are obligated to only exhibit specified products and keep the stand occupied for the entire duration of the exhibition. Prior to accepting other companies or products at your stand you will need the consent of MESSE FRIEDRICHSHAFEN GmbH.

Due to special circumstances it might be necessary to: relocate your stand, to alter the size and dimensions of reserved space, to change entrances, exits and corridors or to make structural changes even after you have received a confirmation of your stand.

4. Exhibits

The application form must contain exact details of the exhibited products. These may only include products and services belonging to one of the categories listed in the index. Those exhibits that are not included can be removed from the stand by the organizer after commencement of the exhibition and at the exhibitor's cost. This is especially the case if, due to incorrect definitions (collective groupings), competitive goods are located either next to one another or in close proximity to one another. Further, exact details are required from exhibitors of wholesale goods of the manufacturer, with commercial address, and the exhibited articles.

5. Booking and assignment of stands

MESSE FRIEDRICHSHAFEN GmbH will endeavor to satisfy wishes regarding location and size of the stand considering the arrangement inside the halls and open ground. Stand allocation will be based on the data stated in the exhibitor's form submitted with the application. Deviations are to be expected for technical reasons. With the official confirmation of admission, a layout plan will be submitted showing the position of the exhibitor's stand.

6. Cancellation

If the exhibitor is cancelling the contract after a stand has been assigned to him, withdrawal clause point 6 of the General Guidelines for Participation in Fairs and Exhibitions of IDFA Members will apply. The cancellation fee will be 25% of the invoiced stand rental fee, if we are able to sell the stand to another company. In case we cannot sell the stand to another company we will charge you the full stand rental fee.

7. Activities on the stand and noise levels

Any noise, background music, parties on the stand or show and promotion events need to be approved by the exhibition management. Even if approval is given, the exhibition management reserves the right to revoke the approval, especially in cases where other exhibitors feel that their customer meetings and sales talks are disturbed. The use of microphones is only allowed after consultation with the company MESSE FRIEDRICHSHAFEN GmbH; the exhibition management reserves the right to revoke its approval.

8. Stand rent / fees

Net stand rent per square meter plus statutory VAT: indoors: € 98.-. The minimum size in halls is 9 sqm.

Co-exhibitor fee: € 112.- per company

Electrical power consumption: The basic connection up to 3 KW is already included in the stand rental fee. Consumption exceeding 3 KW will be charged commensurately higher.

Waste disposal: Garbage and waste from standbuilding and dismantling has to be disposed of by the exhibitor. Disposal of waste that has been left on the exhibition grounds after the show will be invoiced to the exhibitor. Carpets must not be disposed of on the exhibition grounds. For general waste disposal MESSE FRIEDRICHSHAFEN GmbH charges a flat rate of €/sqm 1.60.-.

AUMA-fee: A surcharge of €/sqm 0.60 will be imposed in accordance with the agreement signed with the Exhibition and Trade Fair Committee of German Industry (AUMA).

9. Approval of stand building/ engineering/events

The normal stand height is 2.50 m. Stands which wholly or partially exceed this height must be submitted with a plan to the project management for approval at least 4 weeks before the start of the construction work. The back walls of the stands and the uninterrupted walls may not exceed a height of 4.0 m. **The use of flooring is strictly specified.**

Furthermore, the following also need to be approved; ceiling attachments, playing of music and the use of audio-visual equipment with sound on fair stands as well as any trade fair or stand parties.

10. Media flatrate (Internet + Expo Guide)

For the mandatory entry a fee of € 98.- plus VAT will be charged (exhibitors as well as co-exhibitors). Additional entries are possible. This includes an entry in the MY MUSIC expo guide and the exhibitors list in the internet.

11. Terms of payment

50 % of the invoiced stand rent is payable immediately upon receipt, the rest by October 10, 2008. Invoices issued after October 11, 2008 are to be paid in full immediately after receipt of invoice without any deductions. This provision is deemed a special agreement as defined by clause 5 of the General Terms and Conditions of Participation. The right to occupy a stand is secured only if the contractually agreed payment deadlines have been met.

Stand staff must be able to pay outstanding service bills (e. g. electricity, partition walls) during the exhibition.

Banks: Payments to be made to MESSE FRIEDRICHSHAFEN GmbH by crossed cheque, by bank transfer Swift Code: SOLADEST

Bank address: Landesbank Baden-Württemberg, D-70144 Stuttgart, Germany IBAN Code DE 72600501010004570079, Bank sort code: 600 50101, Account No.: 4 570 079 or by credit card.

Failure to comply with the terms of payment and to meet deadlines may lead to exclusion from the exhibition and invoicing of any expenses incurred plus default interest at the customary bank rates.

Foreign exhibitors (companies) can have the value added tax they have been charged reimbursed if the appropriate legal requirements are fulfilled (see order form 22).

12. Violation of exhibition terms and conditions

Violation of the exhibition terms and conditions gives MESSE FRIEDRICHSHAFEN GmbH the right to close your stand immediately and to clear it off without requiring court action. This applies in particular to cases of advertising in contravention of the law, against good morals or directed against the purposes of the exhibition and in case of advertising for political or ideological purposes.

13. Technical documentation

Together with the admission confirmation and stand rental invoice the exhibitor will receive all necessary forms for ordering utility connections, furniture and carpeting rental, insurance, freight forwarding, hotel reservation etc.

14. Verbal agreements

Verbal agreements over and above the scope of the present contract are enforceable only if they have been confirmed in writing.

15. Temporary protection of inventions at exhibitions

Application is made for temporary protection of inventions at the exhibition. We point out that such protection can only be made out for registered pattern.